

LJMBA – EPDP

Video Resumes

Resume for any graduate or candidate is his/her identity. Students have to prepare resumes to position themselves in corporates. In a regular scenario prepare a normal word or pdf format of resume which they carry for interview in hard copy. Corporates usually do not have these days lot of time to conduct interviews for all candidates appearing and therefore want to screen out resumes and shortlist it. While shortlist a soft copy of resume the limitation would be student appearance and basic confidence or screening communication. Institute though of this idea of formulating video resume of graduates. While the Institute was pondering on this idea the world faced a pandemic of COVID-19' and Government of India declared a lockdown. This gave the boost to the idea hence; a sample video resume was created and students were asked prepare their video resumes.

These video resumes were analysed by faculties of Institute after allocation of group of students to them. Faculties critically evaluated the students on their content, communication, confidence, soft skills, grooming, professional dressing, etc. Students prepared their resume and submitted to faculties between the week of 6th to 10th April 2020 that faculties evaluated and provided their feedback to improvise it.

Students were asked to work on feedback received and final video resumes were submitted to Institute by students for their summer placements. These video resumes are forwarded to different companies for opportunity of work from home internships.